

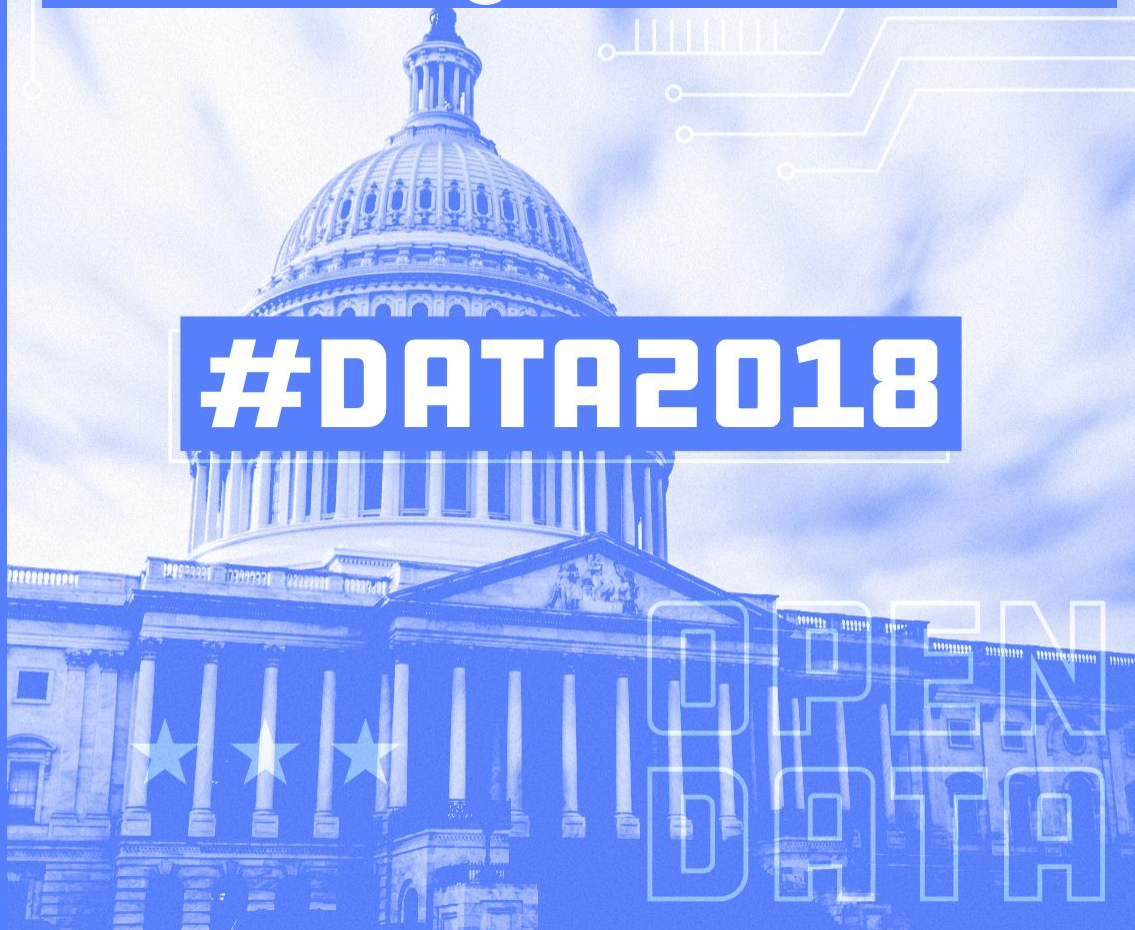
**DATA** FOUNDATION



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# Main Stage and Track 1

## #DATA2018



# Welcome Address

Hudson Hollister, Board of Directors, Data Foundation

[@hudsonhollister](#)

Yasser Mahmud, Vice President of Product Marketing, Workiva

[@yasser\\_mahmud](#)

**#DATA2018**

# Federal Keynote Address: Standardize, Share, and Use

Margaret Weichert, Deputy Director for Management, White House OMB

[@Weichert45](#)

Bryce Pippert, Senior Vice President, Booz Allen Hamilton (moderator)

[@BrycePippert](#)

**#DATA2018**

# International Plenary: Managing Data to Inform Policymaking

Andrew Lalor, Assistant Secretary, Data & Digital, Department of the Prime Minister & Cabinet, Australia

[@pmc\\_gov\\_au](#)

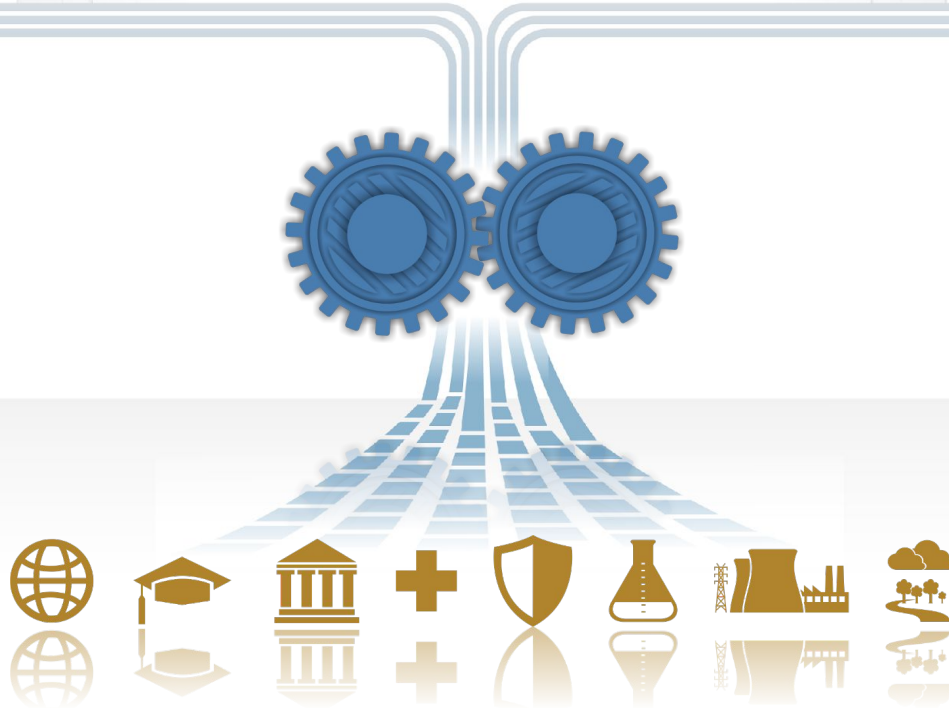
Craig Clay, President, Donnelley Financial Solutions (moderator)

[@donnelleyfin](#)

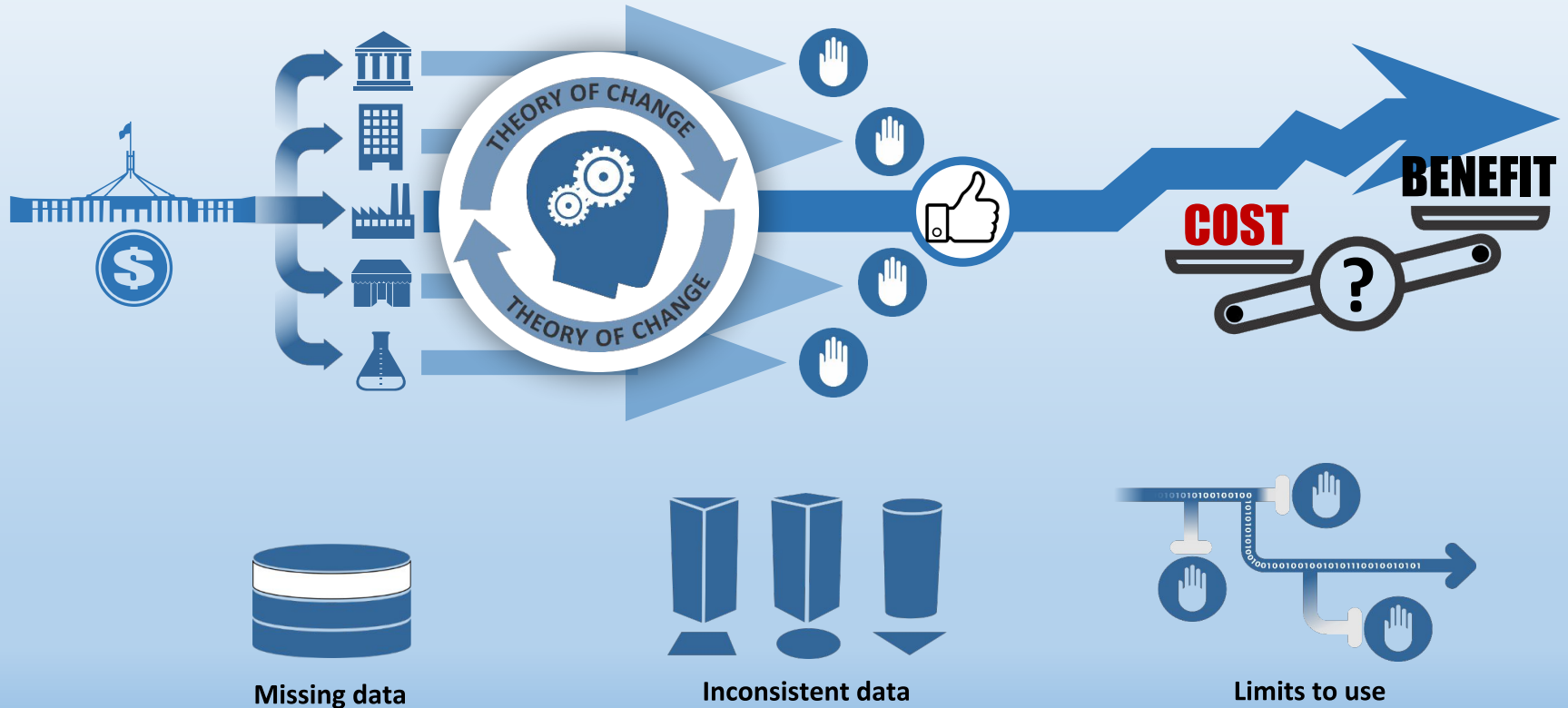
**#DATA2018**



# Managing Data to inform Policy Making

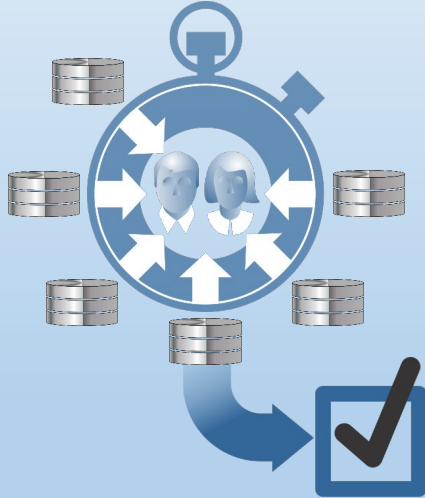


# A plan to use data to make policy decisions

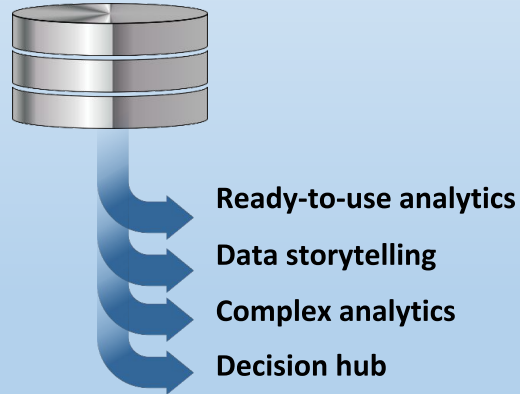


# Vision

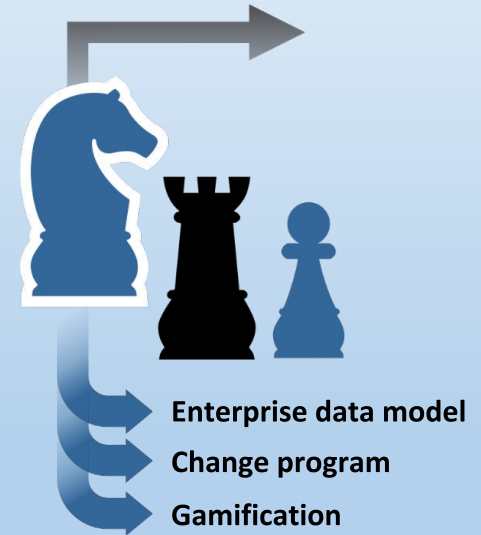
**Data that users can access in a timely manner and trust to make the right decisions**



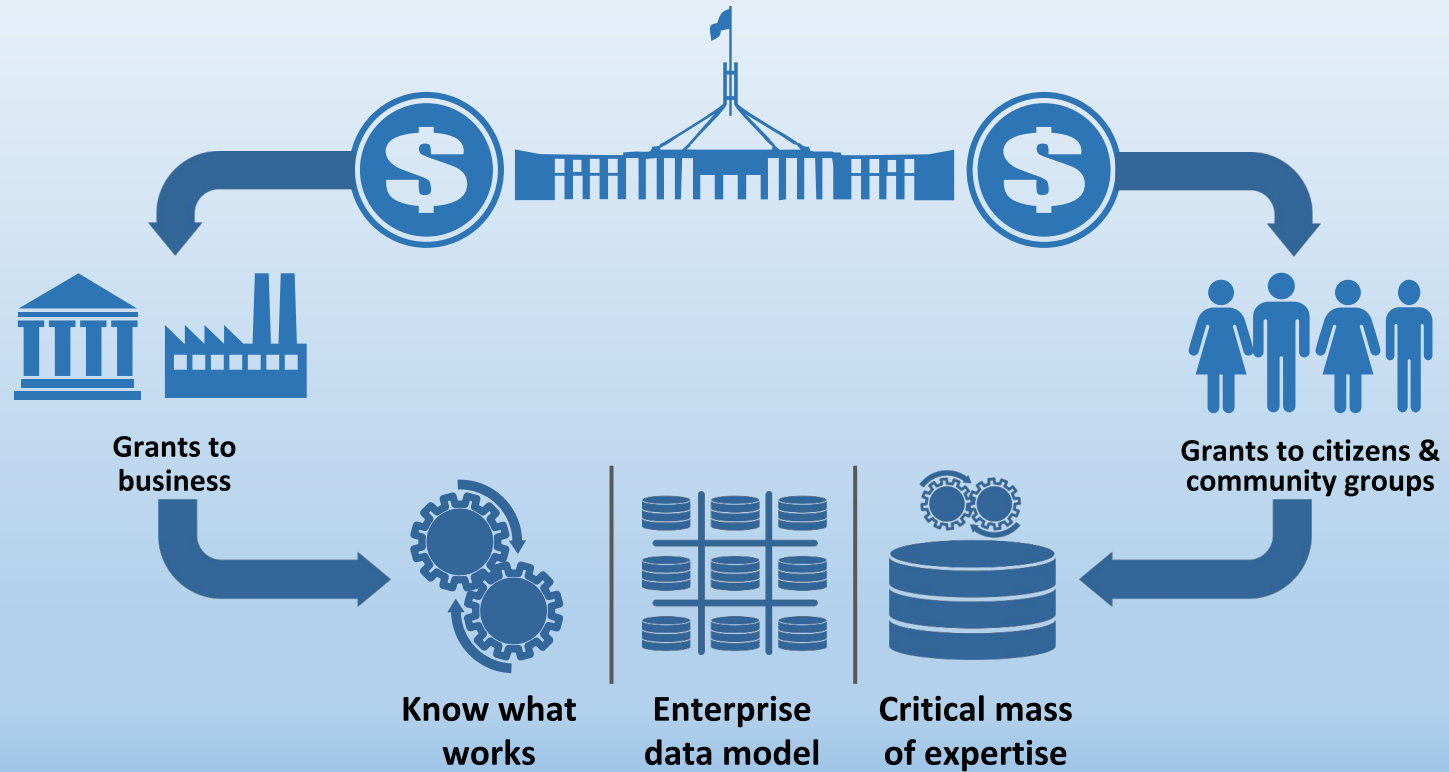
**An analytics conceptual model**



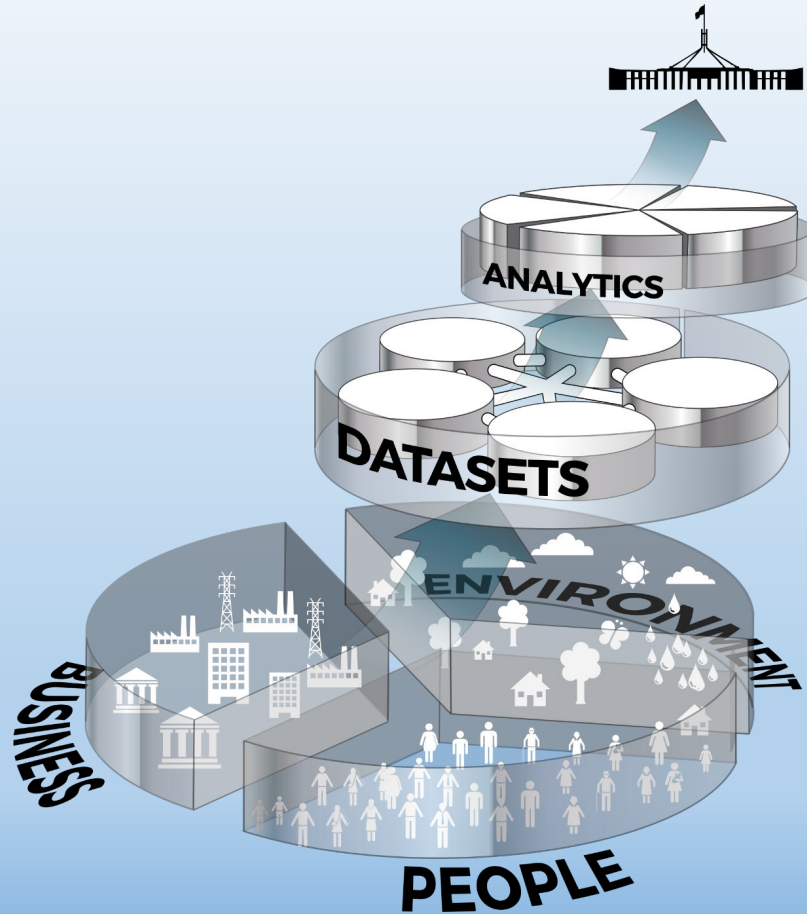
**Key strategies**



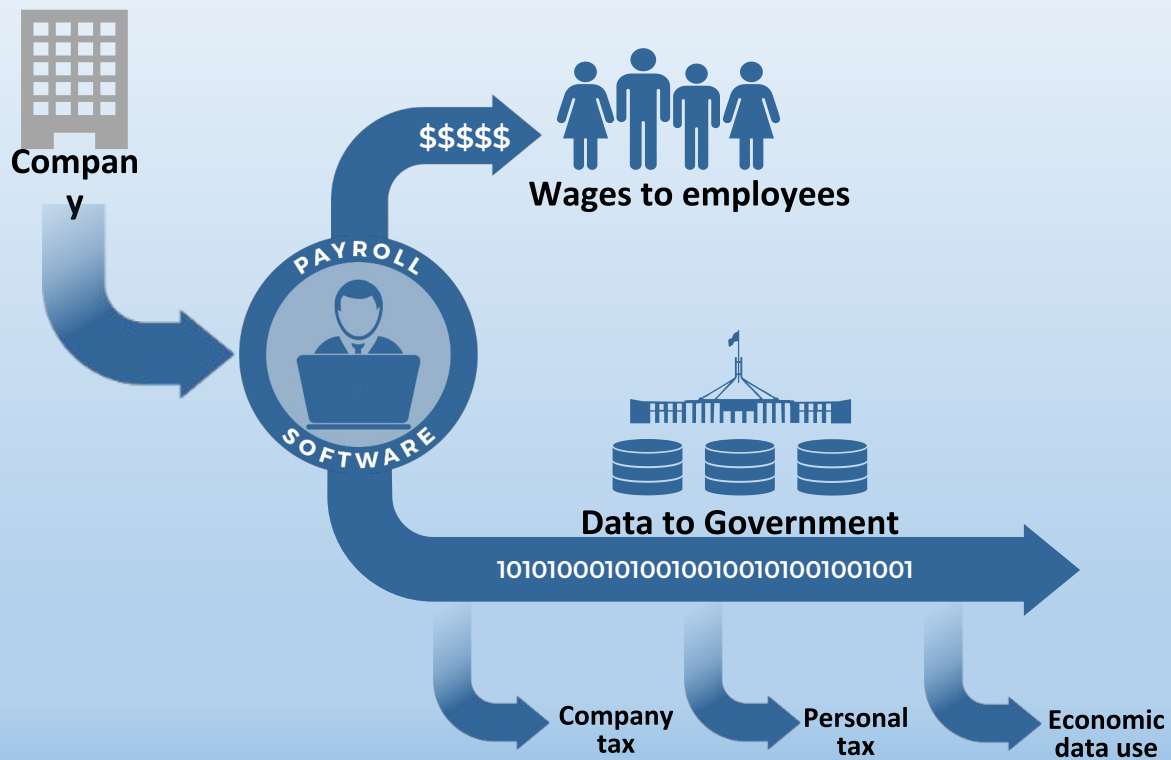
# Business Grants Hub



# Public-sector modernisation

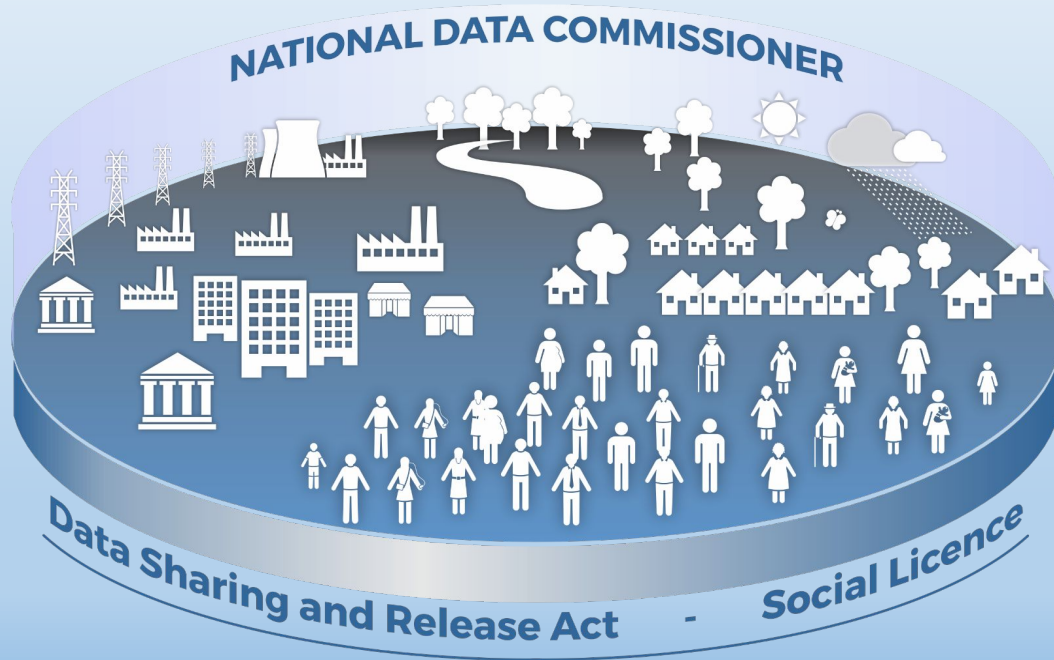


# Single-touch payroll



# Whole-of-government strategy

## Governed data system



# Thank you

## Andrew Lalor

Assistant Secretary, Data and Digital  
Andrew.Lalor@pmc.gov.au



**Australian Government**  
Department of the Prime Minister and Cabinet



# Transparent State and Local Financial Reporting: The Case for Open Data

Jim Harper, Former Director of Information Policy Studies/Senior Fellow, Cato Institute

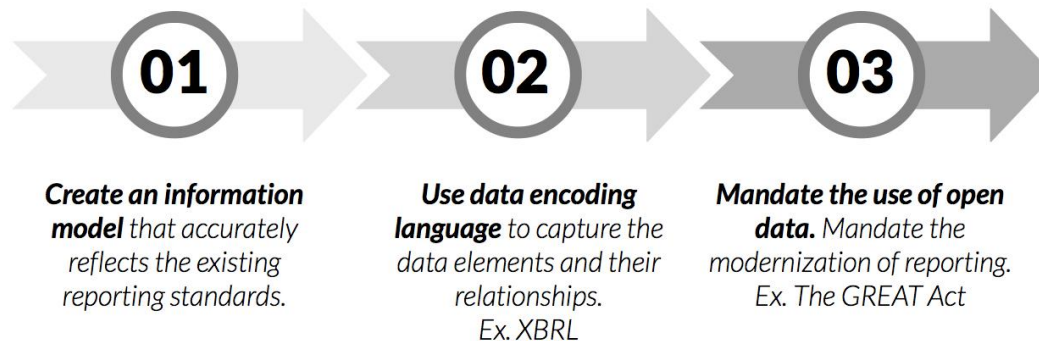
[@Jim\\_Harper](#)

Dean Ritz, Senior Director of IP and Digital Reporting Strategy, Workiva (Title Sponsor)

[@Workiva](#)

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## PATHWAY TO SUCCESS



## The Benefits of an Open Data CAFR



For State and Local Governments



For Constituents, Press, and the Public



For Bond Investors and Lenders

**a**  
In Municipal Finance

Lower borrowing costs  
Better risk assessment

More projects financed at lower costs

Better creditworthiness assessment

**b**  
In Government Management

Collaboration around similar challenges  
Measurable decisions  
Cheaper reporting costs

Better-run governments

More observers overseeing state and local finance

**c**  
In Public Confidence and Oversight

Data-driven oversight  
Public confidence

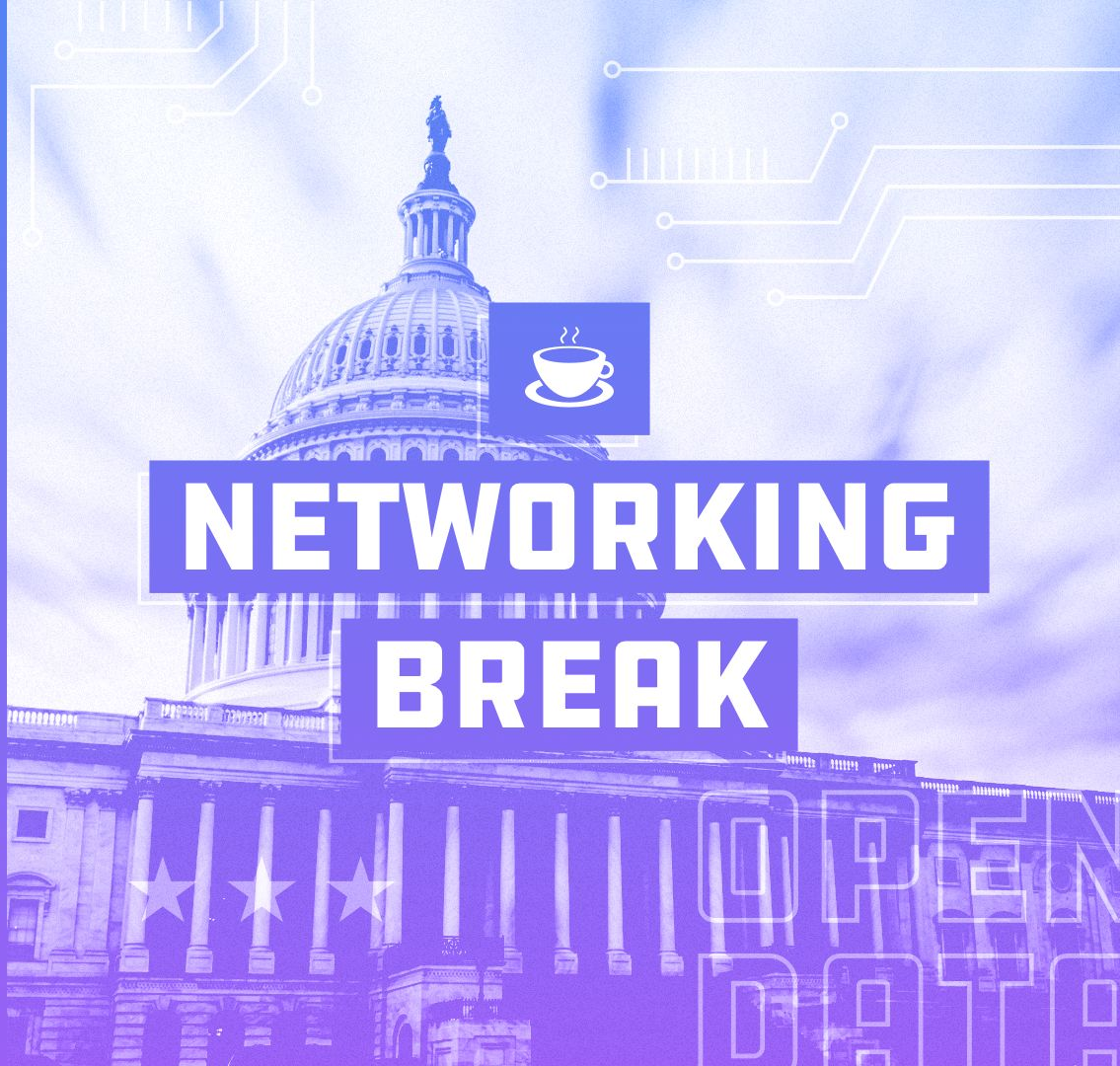
Public transparency  
Resources for journalism

More scoring systems developed by third parties

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# Demo: The Data-Driven Future of Federal Financial Management

Dave Lebryk, Fiscal Assistant Secretary, U.S. Treasury

[@USTreasury](#)

Amy Edwards, Deputy Assistant Secretary, Accounting Policy and Financial Transparency,  
U.S. Treasury

[@USTreasury](#)

Tasha Austin, Principal, Deloitte (moderator)

[@DeloitteGov](#)





# The Future of Federal Financial Management

[fmvision.fiscal.treasury.gov](https://fmvision.fiscal.treasury.gov)





**“The American citizen expects that:**

- 1. the government is an efficient steward of its financial resources;**
- 2. the financial information provided by the government is accurate;**
- 3. their financial interactions with the government are modern, seamless and secure.”**

# A New Role for Agency CFOs

## From Financial Transaction Processing

### CFO Survey: Current Responsibilities



SOURCE: "Annual CFO Survey: Navigating Disruption," Association of Government Accountants, January 2018.

## To Strategic Partner

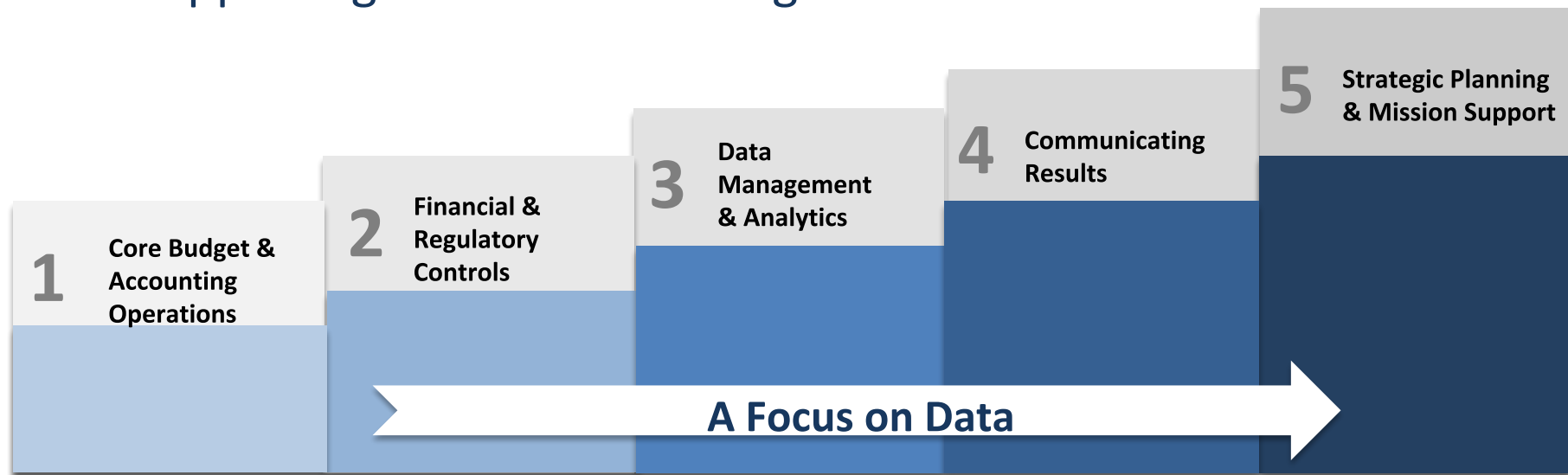
### CFO Refocus

- ✓ Thought leadership
- ✓ Data analytics
- ✓ Performance monitoring and management



# Toward Data-Driven Decision Making

CFOs are harnessing program and cost data to support agencies in achieving their missions.



Levels of a 21st Century Federal Finance Organization—Maturity Model

# Value Proposition: The Why

To improve services, allow CFO strategic focus, and **reduce the estimated \$11 billion** annual expense of government financial management operations.

## Improved Financial Services

By focusing on standardized, government-wide solutions, it is possible to provide better outcomes compared to narrowly-tailored, one-off solutions.

## CFO Strategic Focus

By centralizing financial management functions, agencies can better focus on the strategic matters, especially relating to their core missions.

## Cost Savings

By eliminating redundant and outdated solutions in favor of a more limited number of solutions that work government-wide, agency costs can be dramatically lowered.

# Translating the Vision into Action

**Standardize > Consolidate > Automate**

**Cost Savings  
Improved Service  
Agency Focus**

## FOCUS ON FOUR KEY PROCESSES



**Optimize Federal Disbursing**

**Transform Federal Collections**

**Strengthen Financial Reporting**

**Expand Services Available to Agencies**



# PRESIDENT'S MANAGEMENT AGENDA

- *Leveraging Data as a Strategic Asset*
- *Improving the Customer Experience with Federal Services*
- *Sharing Quality Services*
- *Shifting from Low-Value to High-Value work*





# The Future of Federal Financial Management

[fmvision.fiscal.treasury.gov](https://fmvision.fiscal.treasury.gov)

# Plenary: A Data-Driven ReInvention for Grants at HHS

Andrea Brandon, Deputy Assistant Secretary, HHS

[@HHSgov](#)

Mike Peckham, ReInvent Grants Initiative Lead, HHS

[@HHSgov](#)

Frank Landefeld, Managing Director, MorganFranklin Consulting (moderator)

[@FrankLandefeld](#)

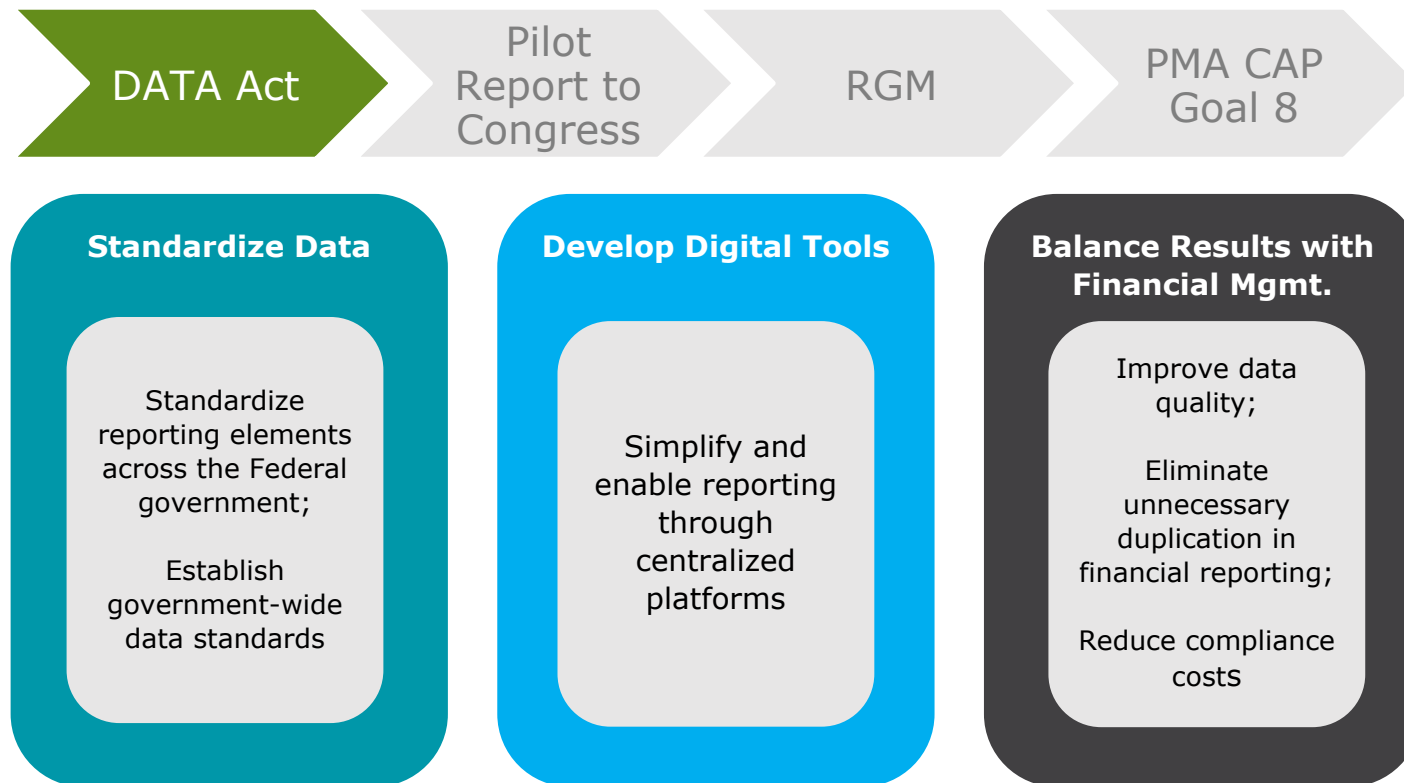


## **HHS ReInvent Grants Management**

Data Transparency 2018  
Standardize. Share. Use.

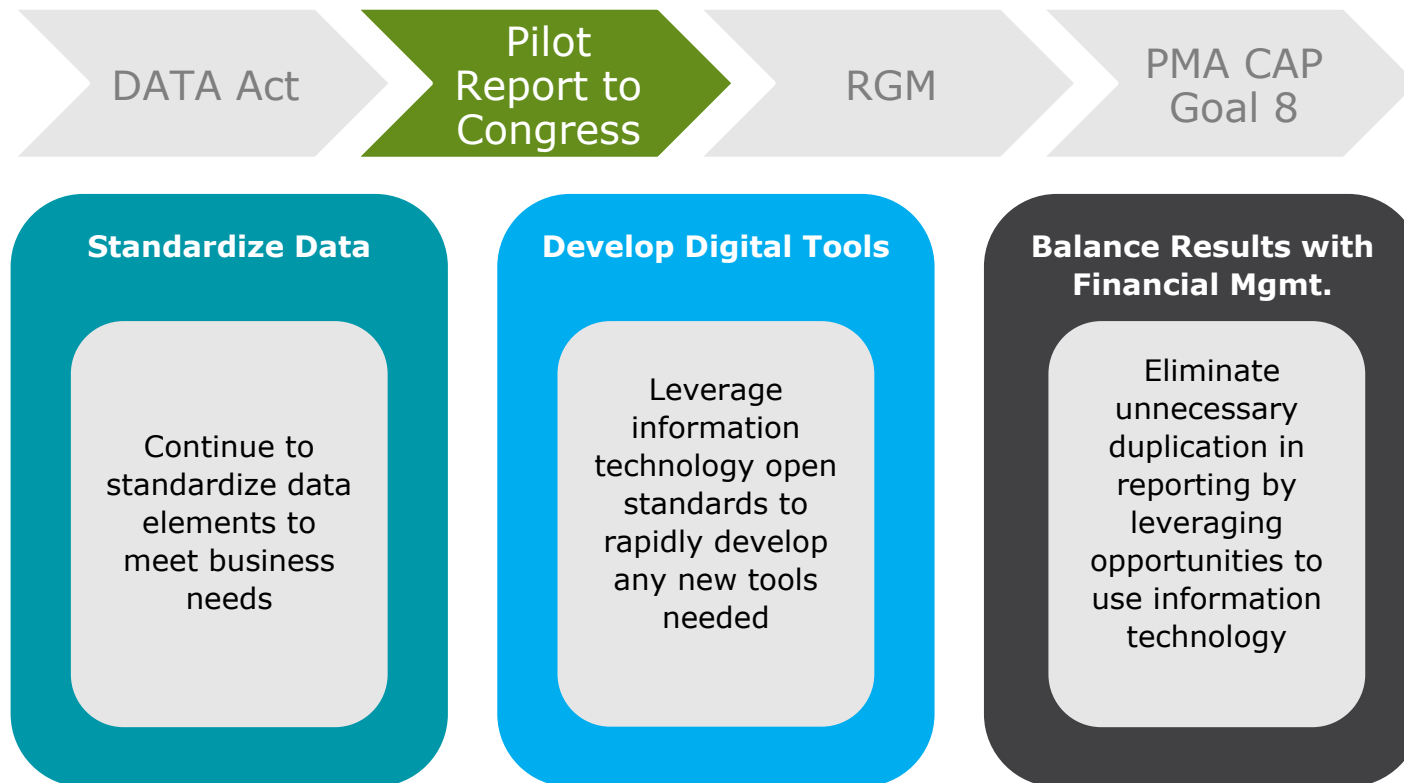
October 10, 2018

May 2014

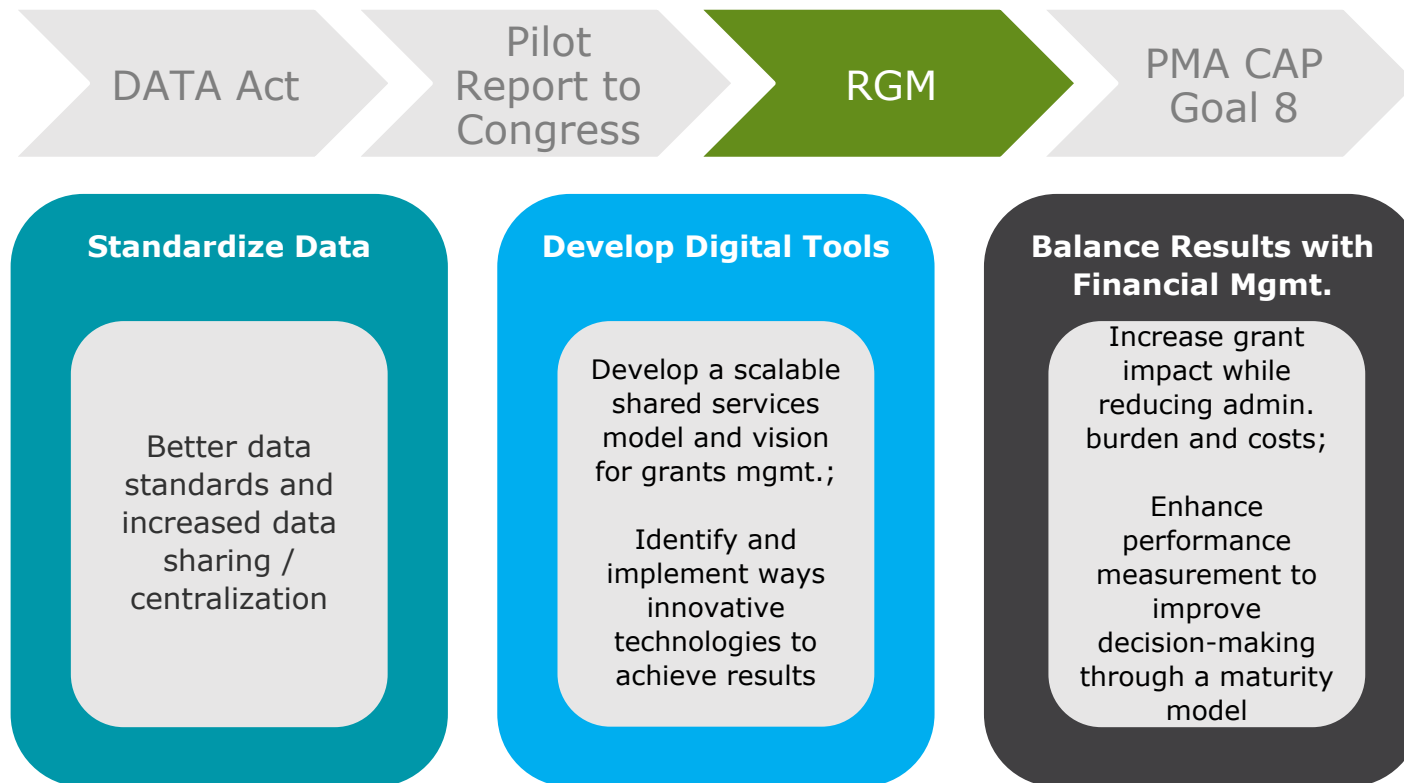




**August 2017**

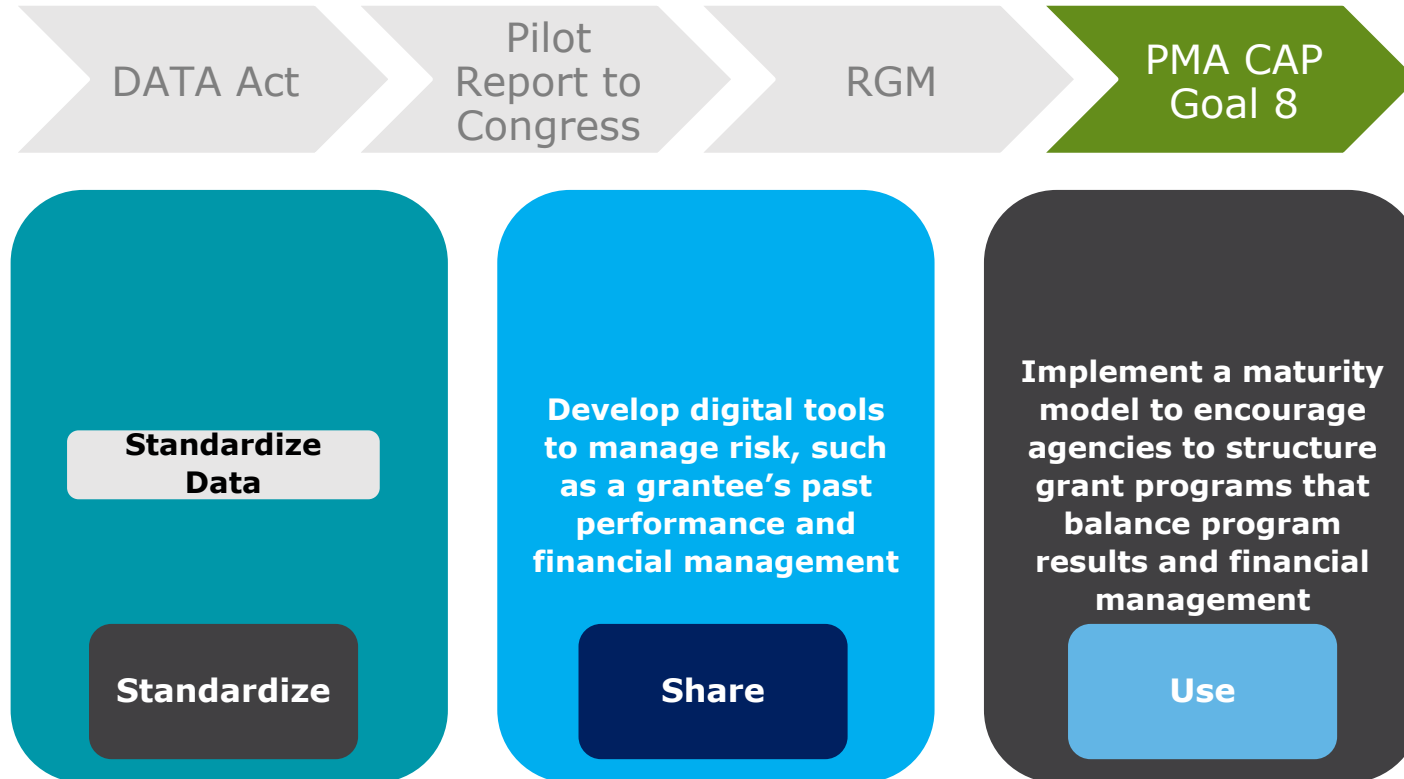


October 2017



# President's Management Agenda (PMA) Cross-Agency Priority (CAP) Goal 8: Results-Oriented Accountability for Grants

March 2018



# Contact Us!

If you have any questions or feedback, please reach out at  
[ReInventGrants@hhs.gov](mailto:ReInventGrants@hhs.gov)

# Government Data Plenary

Suzette Kent, Federal Chief Information Officer, White House OMB

[@SuzetteKent45](#)

Nick Hart, Director, Evidence-Based Policymaking Initiative, Bipartisan Policy Center  
(introduction)

[@NickRHart](#)

**#DATA2018**

# Lunch and Division into Tracks

## Track 1

Deploying Government Data for Evidence and Management

Located in the Grand Ballroom

## Track 2

Modernizing Compliance Data for Efficiency and Transparency

Located in the East Room

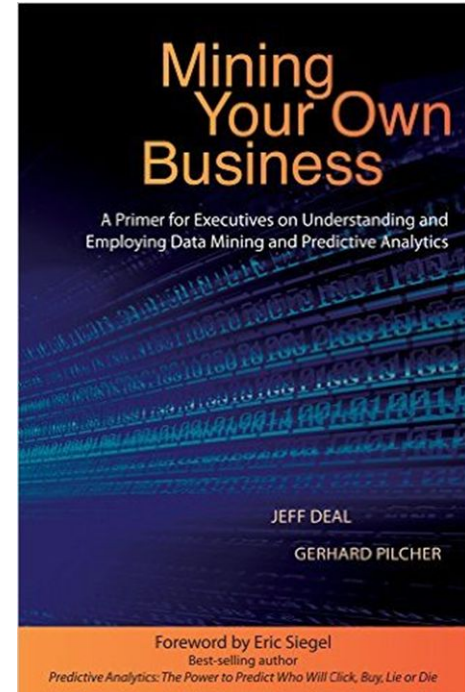
**#DATA2018**

# Mining Your Own Business

## Executive Guide to Data Analytics

Learn how to harness the power of analytics to:

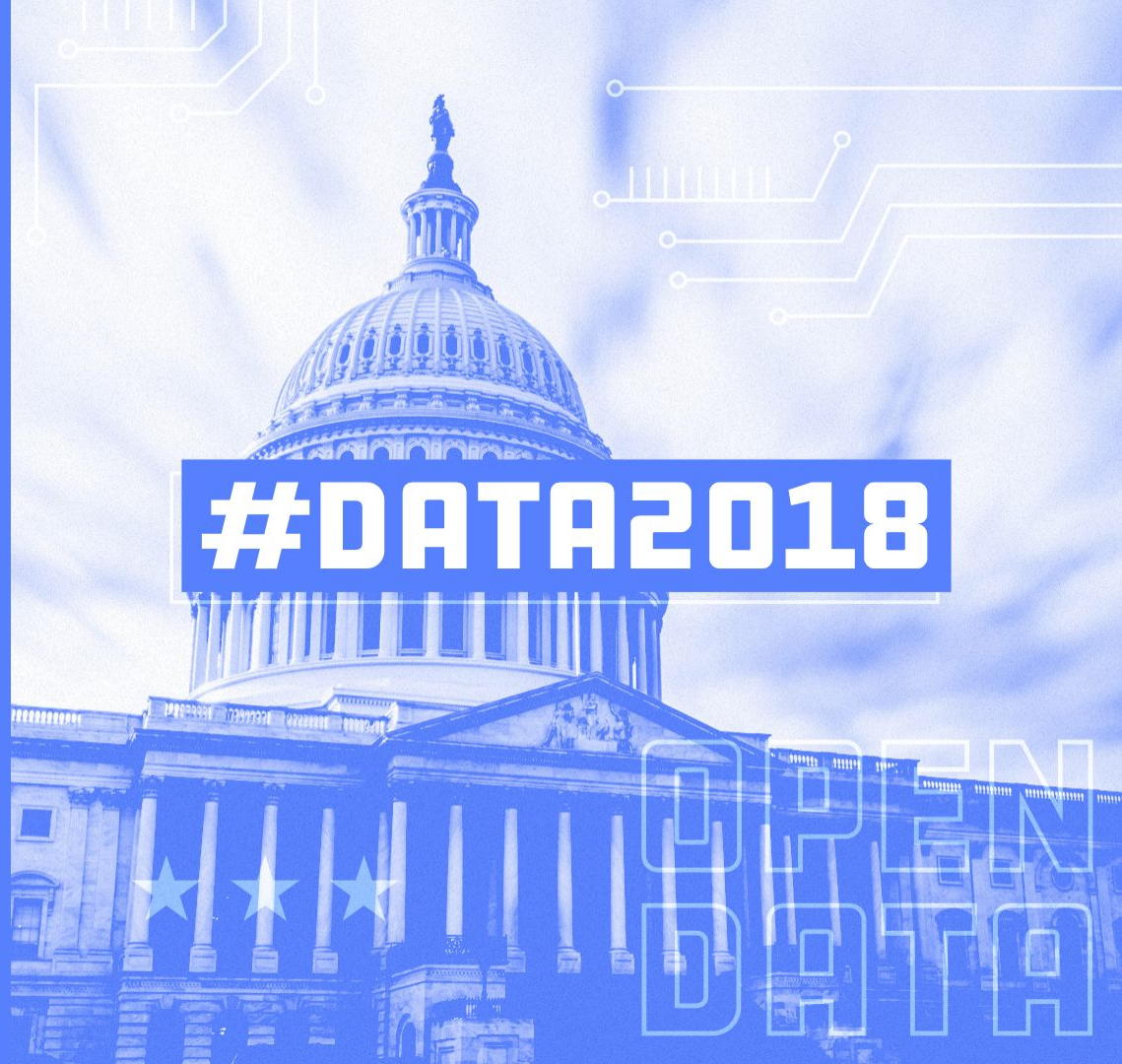
- Make data-driven decisions
- Enhance mission effectiveness
- Automate manual processes
- Detect fraud, waste, and abuse



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# Deploying Government Data for Evidence and Management

Christian Hoehner, Senior Policy Director, Data Coalition

[@CHoehner](#)

**#DATA2018**

# Panel 1: Deploying Data in the Fight Against Fraud

Kelly Tshibaka, CDO, Office of the Inspector General, U.S. Postal Service

[@OIGUSPS](#)

Jon Minkoff, CDO, Enforcement Bureau, FCC

[@FCC](#)

Latesha Love-Grayer, Assistant Director, Forensic Audits and Investigations, GAO

[@USGAO](#)

Jim Harper, Former Director of Information Policy Studies/Senior Fellow, Cato Institute  
(moderator)

[@Jim\\_Harper](#)

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## Panel 2: Corporate Data Philanthropy

Justin Fessler, Artificial Intelligence Strategist, IBM Federal  
[@IBMindustries](#)

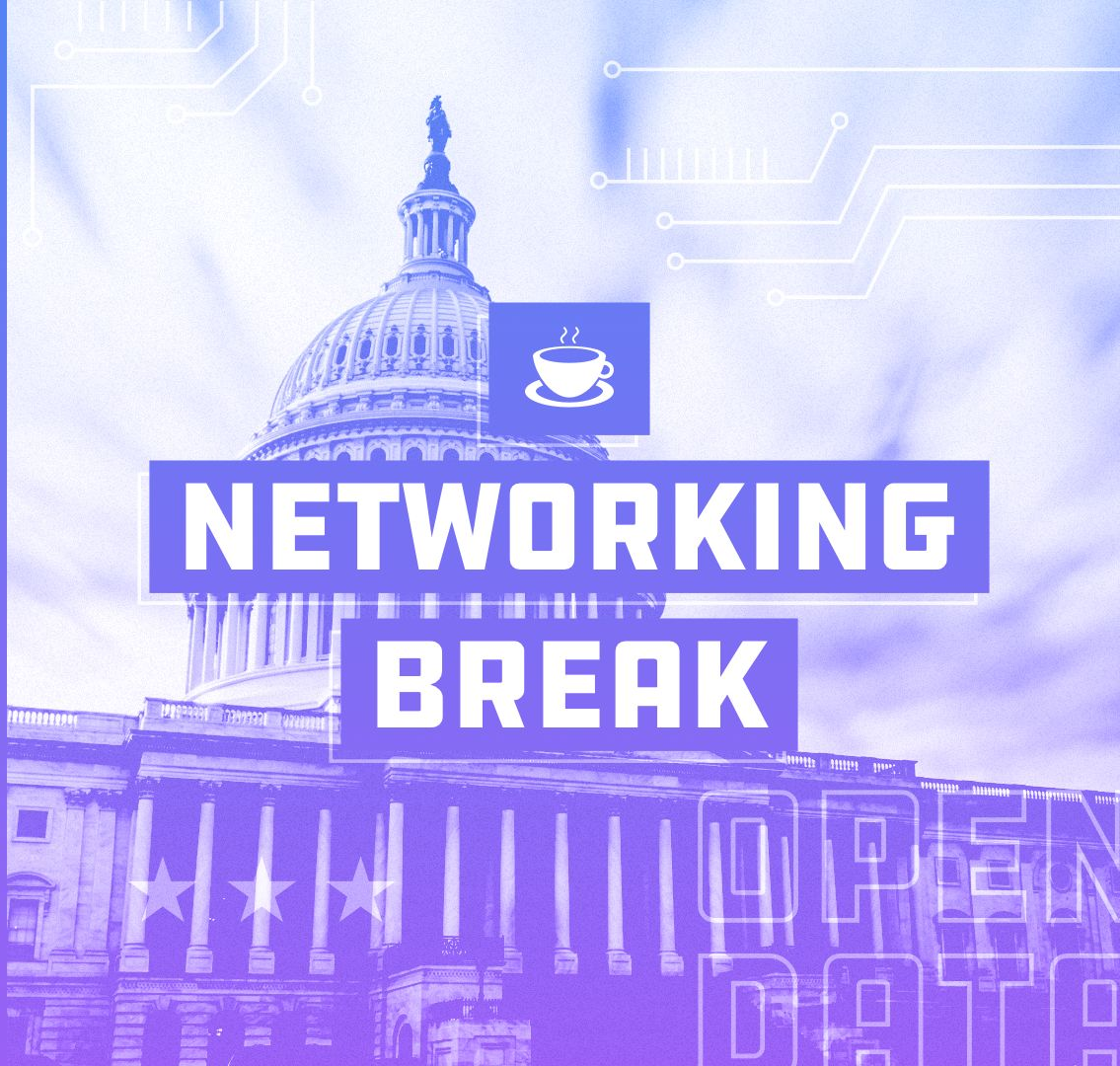
Marc Teerlink, Global Vice President, SAP Leonardo  
[@marcteerlink](#)

Laurie A. Schintler, Director of Data and Technology Research Initiatives, Center for Regional Analysis, Schar School of Policy and Government, GMU (moderator)  
[@ScharSchool](#)

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# Government Data Demo: Federal Use of Private-Sector Data

Donald Haughton, Supervisory Workforce Analyst, Employment and Training Administration,  
Dept. of Labor  
[@USDOL](#)

Michael Dalton, Research Economist, Office of Employment and Unemployment Statistics,  
Bureau of Labor Statistics  
[@BLS\\_gov](#)

Jim Winner, Vice President, Federal Government Business Development, Infogroup  
(moderator)  
[@Infogroup](#)



**#DATA2018**

# O\*NET

Web Services and API

<https://services.onetcenter.org/>


<https://www.onetcenter.org/linkToOnet.html>

[https://www.onetcenter.org/dev\\_web.html](https://www.onetcenter.org/dev_web.html)

O\*NET Web Services

https://services.onetcenter.org

AppswebTAShate Economic RepoBLSBEATelegraphtop Post4 NBC4



# O\*NET Web Services

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**Welcome to the O\*NET Web Services site!** O\*NET Web Services is an API developers can use to display O\*NET information in their applications, and take advantage of tools such as the occupation keyword search featured in My Next Move and O\*NET OnLine.

[Learn more about our web services >](#)

### Reference Manual

Complete documentation for our REST web services API.

[Read the docs >](#)

### Interactive Demo

Try out our API direct from your web browser.

[Try the demo >](#)

### Interest Profiler

Provide the O\*NET Interest Profiler from your site or application.



[Find out how >](#)

### Sign Up






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[Sign up now >](#)



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Registered Users of O*NET Web Services and APIs	
Type of Organization	Number of Enabled Accounts
Private companies and commercial products	444
Educational and research institutions	347
Assessment and career information delivery systems	273
Federal and state government agencies	95
Public workforce investment systems and workforce development boards	39
U.S. Armed Forces	13
Other (some are personal developer accounts)	263

Selected examples: Skillful, EMSI, IBM, The Wisconsin Occupational Information System, Goodwill, My Career CoPilot, Veterans2Work, Urban League, Knack, and Randstad US

← Google 11B veteran jobs  
© Washington, DC

JOB SAVED ALERTS

Category Title Location Date posted Type Company type Employer

All Human Resources Education Management Admin & Office Healthcare Computer & IT Sales & Retail Social Services & Nonprofit Sports, Fitness & Recreation Advertising & Marketing

**SIMILAR TO 11B ARMY ENLISTED**

**Training Manager**

\$134.1k  
Local median Growing

**Training Specialist**

\$76.3k  
Local median Growing

Data from Q\*NET 22.2 Database licensed under CC BY 4.0

**Training Specialist**

US Department of Veterans Affairs  
Washington, DC  
via Glassdoor

19 hours ago Full-time

**Training Manager**

Human Rights Campaign  
Washington, DC  
via ELearning Industry

Turn on email alerts for this search

## Training Specialist

VA US Department of Veterans Affairs  
Washington, DC

Apply on Glassdoor Apply on Recruit.net Apply on USAJobs Apply on Lensa.com

19 hours ago Full-time

**Duties**

Major duties include but are not limited:

- Conducting standard and ad-hoc queries to provide reports on progress, deficiencies, and completion by facility on mandatory and other training programs;
- Analyzing data to determine solutions for problematic trends in course completion rates;
- Assessing TMS training needed by administrators and users medical center-wide and developing effective educational solutions; Ensuring proper implementation of updates and changes;
- Creating computer-based training modules in the system by working with subject matter experts;

# Use of Employer Database in CareerOneStop.org

- Past 12 months page views are around 950,000, approaching 1 million. That includes search and detail record views.
- Use of the tool has accelerated so if you compare the last 12 months with the previous 12 months (from Sept 2017 to 2016) we are up around 70% in page views and sessions.
- Google ranks the Business Finder very high. A search for “find businesses” ranks CareerOneStop 1 to 5.
- We include the Business Finder in nearly all of our special portals. It gets a lot of use in our Veterans Portal, the Ex-Offender Portal and the Reemployment portal for unemployed workers, and hard to serve youth and young adults in [www.getmyfuture.org](http://www.getmyfuture.org) . It is also included in our mobile app.

Business Finder | CareerOneStop

[https://www.careeronestop.org/Toolkit/Jobs/find-businesses...](#)

Apps

webTA

State Economic Repo

BLS

BEA

Telegraph

Post

NBC4

ESPN

Explore Careers

Find Training

Job Search

Find Local Help

Toolkit

Resources For

Business Finder

New Search

Your Search

Keyword

Plumber

Location

22315 within 25 miles

Filter By

Description

[Plumbing Contractors \(626\)](#)  
[Building Contractors \(397\)](#)  
[Air Conditioning Contractors & Systems \(377\)](#)  
[Heating Contractors \(212\)](#)  
[Energy Management Systems & Products \(112\)](#)

More

Industry

Search by Business Name, Industry, or Occupation

Plumber

Location

22315

Within

25 miles

Search

Below is a list of businesses in your location that may be hiring in the field you entered. Please note that not all businesses on this list are currently hiring. Click on any business name to find contact information to ask about current openings.

We found **2077** business(es) for **Plumber** in **22315** within **25** miles.

Business Name	Description	Industry	Employees	Distance
<a href="#">Your 1 Plumber</a> SILVER SPRING, MD	Plumbing Contractors	Building Equipment Contractors	1-4	17.6 miles
<a href="#">Neighborhood Plumber</a> Rehanek Ct BURKE, VA	Plumbing Contractors	Building Equipment Contractors	1-4	7.3 miles

47

Business Finder

[https://www.careeronestop.org/Toolkit/Jobs/find-businesses...](#)

Apps

webTA

State Economic Repo

BLS

BEA

Telegraph

Post

NBC4

ESPN

»

Explore Careers

Find Training

Job Search

Find Local Help

Toolkit


Resources For

Q

currently hiring. Use the contact information to learn about current openings.

Business information is provided by Infogroup®, Omaha, NE, 800-555-5211. Copyright © 2018. All Rights Reserved.

To request a change or addition, please contact Infogroup at [employer.database@infogroup.com](mailto:employer.database@infogroup.com) or visit [www.expressupdate.com](http://www.expressupdate.com).



[Help](#)

Search

Neighborhood Plumber

Address:

9756 Rehanek Ct  
BURKE, VA 22015 -4463

Phone:

703-866-5500

Description:

Plumbing Contractors

Industry Code:

238200

Industry:

Building Equipment Contractors

Employees:

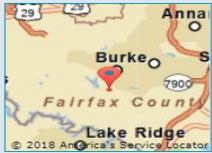
1-4

Established:

2004

Distance:

7.3 Miles




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Directions

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Back to Results



48



## Panel 3: Government CDOs

Kris Rowley, CDO, GSA

[@USGSA](#)

Brandon Brown, CDO, Wage and Hour Division, Dept. of Labor

[@USDOL](#)

LCDR Nick Benes, CDO, Office of Naval Research, U.S. Navy

[@USNavyResearch](#)

Anand Aidasani, VP Sales, Alation (moderator)

[@Alated\\_Anand](#)

# Closing Remarks

Hudson Hollister, Board of Directors, Data Foundation

[@hudsonhollister](#)

Sarah Joy Hays, Interim President, Data Foundation

[@sarahjoyhays](#)

Mike Starr, Vice President of Governmental and Regulatory Affairs, Workiva

[@Workiva](#)

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