

Data Transparency 2017 is Washington's fifth annual open data policy conference. DT2017 will bring together government leaders, transparency advocates, and the technology industry to work together on the transformation of government information from disconnected documents into open data.

Last year's open data policy conference, Data Transparency 2016 hosted the first-ever White House Open Data Innovation Summit. The full conference attracted nearly 1,200 registrants and featured nearly fifty speakers.

DT2017 will concentrate on three policy areas. First, Open Data in Government Spending, driven by the DATA Act of 2014. Second, Open Data in Regulation, where standardization programs like the Dutch government's Standard Business Reporting are reducing compliance costs. Third, Open Data in Law and Regulation, which will focus on the advantages of standardizing and publishing legislative materials and regulations in an open and accessible format.

DT2017's Innovation Showcase will

spotlight supporters of the Data Foundation, the nation's first industry-focused open data research organization. **Join us on Septemebr 26!** 

## Projected attendance is 800 to 1,000.

Data Foundation members enjoy discounted sponsorship.

For more information contact: Sarah Joy Hays, Senior Director of Programming and Member Services C: 377-258-4485 E: sarahjoy.hays@datacoalition.org.





## **SPONSORSHIP** OPPORTUNITIES

## **Data Transparency 2017**

Tuesday, September 26 2017 Renaissance, Washington, DC

### Title Sponsor<sup>1</sup> \$100,000

Claimed by



## Track Sponsor<sup>2</sup> \$75,000

- Billing as exclusive host of the track selected
- Stage time
- Mentions from stage









### Innovation Showcase<sup>1</sup> \$75,000

- 6 social media mentions
- Invitation to participate in leadership breakfast
- Mentions from stage
- Exhibit space







## Partner Sponsor \$50,000

- 6 social media mentions
- Invitation to participate in leadership breakfast
- Mentions from stage
- Exhibit space









#### Webcasting Sponsor<sup>3</sup> \$15,000

- Logo present on webcasting screen
- 6 social media mentions
- Exhibit space
- Mentions from stage











#### Lunch Sponsor<sup>1</sup> \$25,000

- Sign at lunch
- Presentation opportunity leading into lunch
- 3 social media mentions
- Exhibit

## Internet Sponsor<sup>1</sup> \$30,000

- Name the password for wireless Internet
- 6 social media mentions
- Mentions from the stage
- Exhibit space









## Breakfast Sponsor<sup>1</sup> \$25,000

- Sign at breakfast
- Presentation opportunity leading into breakfast
- 3 social media mentions
- Exhibit space









## **Breakout Sponsor** \$15,000

- Participation in breakout planning/host breakout
- 3 social media mentions
- Exhibit space

\$10,000



**Associate Sponsor** 

- 4 social media mentions

leadership breakfast

- Invitation to participate in



# Panel Sponsor

\$20,000

- Participation in panel planning/ host panel
- 3 social media mentions
- Exhibit space





## Reception Sponsor<sup>1</sup> \$20,000

- Sign at reception
- 3 social media mentions
- Exhibit space









Customize Sponsorship\* \$15,000-\$50,000

Exhibit space





Logo Placement











- [1] Exclusive sponsorship
- [2] Three sponsorships available [3] Four sponsorships available
- \* For more information contact sarah.kerner@datacoalition.org