# FIFTH ANNUAL DATA TRANSPARENCY 2017

**Tuesday, September 26, 2017**
**Renaissance Hotel, Washington, D.C.**

Data Transparency 2017 is Washington's fifth annual open data policy conference. DT2017 will bring government leaders, transparency advocates, and the technology industry together to work on the transformation of information resources from disconnected documents into open data.

Last year's open data policy conference, Data Transparency 2016, hosted the first-ever White House Open Data Innovation Summit and attracted nearly 1,200 registrants.

DT2017 will focus on three aspects of the open data transformation.

First, we'll explore government data for public good, where recent reforms, like the DATA Act, are creating new resources that will improve policymaking and bring transparency. Second, we'll consider modernizing compliance data for efficiency and effectiveness, like Standard Business Reporting and blockchain, which are reducing costs and opening new data resources. Third, we'll celebrate the potential of private-sector data to improve business and society.

By voluntarily opening their data, private-sector organizations are discovering that they can crowd-source insights and contribute to public good.

DT2017's Innovation Showcase will spotlight supporters of the Data Foundation, the nation's first industry-focused open data research organization. **Join us on September 26!**

Data Foundation supporters and Data Coalition members enjoy discounted sponsorship.

**For more information contact:**
Sarah Kerner
Director of Development
C: (585) 739-1574
E: sarah.kerner@datacoalition.org.

www.datafoundation.org

**DATA** FOUNDATION

#Data2017
@data_foundation

# SPONSORSHIP OPPORTUNITIES

## ~~Title Sponsor[1]~~
~~$100,000~~ — *Claimed by* **workiva**

## Track Sponsor[2]
$75,000
– Billing as exclusive host of the track selected
– Stage time
– Mentions from stage
– Exhibit space
– Invite to VIP Kickoff Reception

## Partner Sponsor
$50,000
– 6 social media mentions
– Introduction on main stage
– Mentions from stage
– Exhibit space
– Invite to VIP Kickoff Reception
– Main stage speaker introductions

## Webcasting Sponsor[3]
$15,000
– Logo present on webcasting screen
– 6 social media mentions
– Mentions from stage
– Exhibit space
– Invite to VIP Kickoff Reception

## Lunch Sponsor[1]
$25,000
– Sign at lunch
– Presentation opportunity leading into lunch
– 3 social media mentions
– Exhibit space
– Invite to VIP Kickoff Reception

## Internet Sponsor[1]
$30,000
– Name the password for wireless Internet
– 6 social media mentions
– Mentions from the stage
– Exhibit space
– Invite to VIP Kickoff Reception

## Breakfast Sponsor[1]
$25,000
– Sign at breakfast
– Presentation opportunity leading into breakfast
– 3 social media mentions
– Exhibit space
– Invite to VIP Kickoff Reception

## Track Panel Sponsor
$15,000
– Participation in breakout planning/host breakout
– 3 social media mentions
– Exhibit space
– Invite to VIP Kickoff Reception

## Panel Sponsor
$20,000
– Participation in panel planning/host panel
– 3 social media mentions
– Exhibit space
– Invite to VIP Kickoff Reception
– Participation in main stage panel planning/hosting

## Reception Sponsor[1]
$25,000
– Sign at reception
– 3 social media mentions
– Exhibit space
– Invite to VIP Kickoff Reception

## Associate Sponsor
$10,000
– 4 social media mentions
– Invitation to participate in leadership breakfast
– Exhibit space
– Invite to VIP Kickoff Reception

## Customize Sponsorship*
$15,000-$50,000

[1] Exclusive sponsorship
[2] Three sponsorships available
[3] Four sponsorships available

* For more information contact
sarah.kerner@datacoalition.org

## Logo Placement

PROGRAM     CREDENTIALS     WEBSITE     POWERPOINT     SIGNAGE